

ROBERT PALMER WATKINS

Media Kit





- ACTOR | HOST | MUSICIAN - SINGER | INFLUENCER

ACTING: Robert Palmer Watkins is an actor who graduated from the prestigious American Musical and Dramatic Academy in Hollywood, California. Robert is most known for his work as Dillon Quartermaine on ABC's GENERAL HOSPITAL (191 episodes) and most recently starred in the film LAST THREE DAYS. He has a new television pilot under his belt with CW Seed's CUPID'S MATCH, starring as the titular Cupid character. He's also appeared in LIFETIME'S MY CRAZY EX and FINDING MR. WONDERFUL. Soon he'll be starring in the role of Eddie in the new pilot GREEN VALLEY.

HOSTING: Robert is credited with hosting EXTRA TV, GENERAL HOSPITAL nationwide fan events and RODAN AND FIELDS' corporate convention.

MUSICIAN-SINGER: Robert sang at the opening of the DAYTIME EMMY'S and he sang in the "Nurses Ball" on GENERAL HOSPITAL. He has a YouTube channel called "Funk It Friday" where he sings music covers. Robert is currently recording his solo debut album.

INFLUENCER: Robert is known as a social media influencer highlighting collaborations with brands such as Perry Ellis, Rodan and Fields, Cuban Seed Cigar Company, Mr. Turk Men's Fashion, Love Your Melon, Maestro Watch Company, Kryptonics Skateboards, Coast Apparel, Gentlemen's Box, Ugly Christmas Sweaters, and Legend of Kremlin Vodka/Premium Russian Vodka.



ART, MUSIC, FITNESS, FASHION & WELLNESS INFLUENCER



FOLLOWERS: 104.3K

ENGAGEMENT RATE: 12

LIKES PER POST: 4K - 10K

COMMENTS PER POST: 60-200

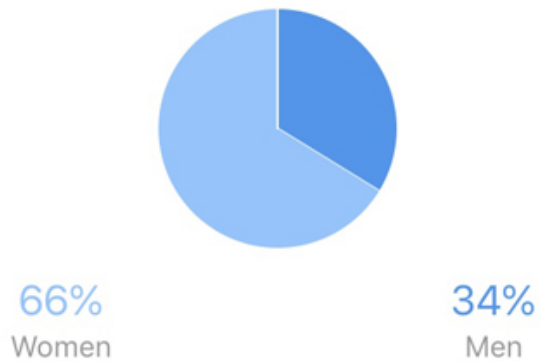
STORY VIEWS: 3K - 7K

*Details for Twitter & Facebook available upon request

*Totals last checked on February, 2019

DEMOGRAPHICS

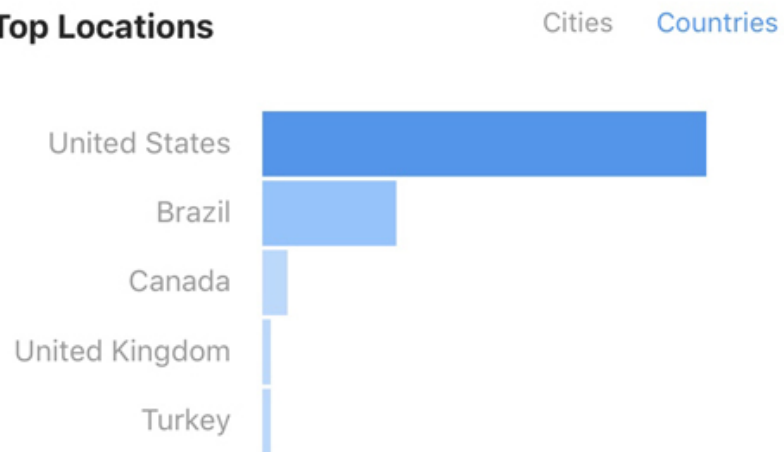
Gender



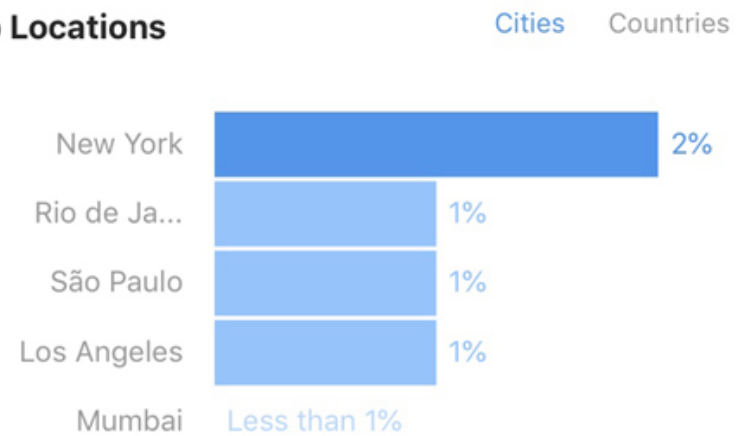
Age Range



Top Locations



Top Locations



COLLABORATIONS



Cuban Seed Cigar Company



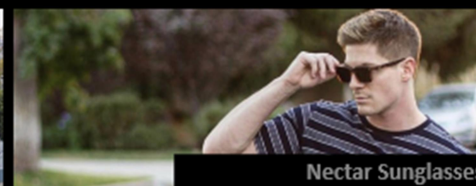
Coast Apparel



Mr. Turk Men's Fashion



Kryptonics Skateboards



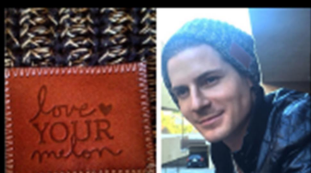
Nectar Sunglasses



Rodan and Fields



Maestro Watch Company



Love Your Melon



Gentlemen's Box



Legend of Kremlin Vodka



COLLABORATION OPPORTUNITIES

From a single Instagram post to 360 long-term campaigns, Robert works with brands to customize content his audience would relate to while meeting the needs of his brand partners.

Examples of partnerships include:

- Instagram posts, stories and takeovers
- Facebook live chats
- Event host
- TV, video and red carpet hosting

Note: Fees range depending on scope of work.



RODAN+FIELDS

MAÉSTRO
WATCH CO.

MR TURK



LEGEND OF KREMLIN
PREMIUM RUSSIAN VODKA

love ♥
YOUR
melon

PERRY ELLIS



CONTACT

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